

Product Specification

Design: 'Dash'

Design: Senator in-house

Designed by the Senator in-house design and development team in conjunction with Paul Brooks and one of Senator's long standing suppliers. Senator has achieved great success with high performance task seating over the years, which has provided a wealth of experience and understanding of market needs and task chair functions.

Features:

'Dash' is designed for simplicity and ease of use with simple clean styling, competitive pricing, excellent performance, and high comfort. This task chair features a synchro mechanism, seat slide and back height adjustment with optional height and width adjustable arms, representing the very best integration of style, function and value added design.

The gas assisted injection moulded plastic 'J bar' is an example of the innovative use of inexpensive materials with structural integrity and reliability that enhance the value and performance of this design. The sensible location of the chairs' controls and levers, provide ease of adjustment. Easily accessible printed user instructions are neatly housed and displayed in the transparent plastic pocket at the top of the plastic backrest cover.

The slim and elegant optional armrest has a soft armrest pad and height adjustment is operated by a trigger under the armrest. Width adjustment is achieved by pushing down the levers under the base of the arm and then adjusting the width by pushing the arm in or out from the seat to the desired width. The arms are secured by pulling the levers up again.

The slender, shapely upholstery adds to the visual appeal of the design while providing an instant and excellent level of comfort combined with ergonomic integrity. A full range of ergonomic adjustments are provided in this chair, in accordance with the European norm, plus arm height adjustment. Through the clarity and simplicity of this chairs' functionality and performance, 'Dash' is another task chair in our collection that exudes common sense with all that's required from an operator chair for today.

This is a chair to rival any competitor at this level of the market where performance, design and value go hand in hand.

Finishes:

The injection moulded chair parts are all available in black as standard as are the arm pads and their support stems, which only come in black. The cast aluminium 5-star chair base can be polished or painted. Black castors are used with the polished Ali base, while black rimmed castors with a silver grey hub are provided with a black plastic base. Upholstery is available in the usual broad range of fabrics and leather.

Products available in range



D640

No arms
High back
Standard seat width
Fully synchronised mechanism

Dimensions:

Seat	450-570h	475w	462d
Overall	1032h	675w	666d



D640HA

Height adjustable arms
High back
Standard seat width
Fully synchronised mechanism

Dimensions:

Seat	450-570h	475w	462d
Overall	1032h	675w	666d
Arms	496h		



SP641A

Visitor chair with arms
High back
Standard seat width

Dimensions:

Seat	480h	475w	455d
Overall	860h	585w	550d
Arms	685h		

Marketplace:

Dash is the ideal chair for the high volume mass market where value and performance are a necessity, but where more complex chairs are not required. It will appeal to a host of potential users from call centres and high street retailers to banks and other similar corporate institutions. This is clearly a stylish task chair, but is very much about performance with style.

Bullet points:

- Designed for simplicity of use with understated style.
- Competitively priced, high performance.
- Synchronised tilt mechanism; 1:2.6 ratio and 25° recline, lockable in 3 positions
- Optional Seat slide with depth adjustable through 60mm.
- Back rest height adjustable through 80mm.
- Optional arms height adjustable through 100mm and width adjustable through 75mm.
- Innovative use of inexpensive materials with structural integrity and reliability.
- Clarity of instructions and sensibly located levers.
- Ease of adjustment.
- Slender shapely upholstery providing excellent comfort.
- Clear, simple functionality and performance.
- A chair to rival any competitor in the mass market.
- Painted or polished 5-star base.
- Black armrest support and PU pad.
- Dash is stylish, but is not about image, it's about performance with style.